**L – 14 Inspiring Chief Executive Officer/President**

Name of Nominee:

Name of Organization:

Nominated By:

Approved by Service Excellence Council? □ Yes

A. Provide a brief snapshot of “why” this individual is being nominated.

*How has this individual been inspirational in leading your organization? Give us some examples of what this person has done.*

B. How has the individual made a difference?

*Please provide specific details.*

C. How and what impact has this individual had on patient/customer satisfaction?

*Share stories about this CEO’s/President’s good influence?*

D. How and what impact did this individual have on improving employee morale and the organization’s culture?

*Share specific examples of how the individual’s creativity, understanding, and leadership have been inspiring models for others to follow.*

E. Describe what impact the individual has had on improving the community perception of the organization?

*Please provide specific details.*

**This nomination, with supporting documentation (if applicable), should be sent via email to** [info@hcsecawards.com](mailto:info@hcsecawards.com) **once approved by the Service Excellence Council.**